



FOR IMMEDIATE RELEASE

March 14, 2019

WinSport kicks off Planted event to celebrate vegetables and raise money for local charity

WinSport is pleased to announce the details of Planted – a month-long dinner series featuring some of Calgary’s top chefs to celebrate and push the limits of vegan and vegetarian cuisine all while raising money for a good cause.

This annual event – which debuted last year – is an opportunity for the city’s top chefs to showcase and celebrate their best vegan and vegetarian cuisine at their respective restaurants while giving foodies the excuse to get out and indulge with their friends.

The Planted series also serves as a great opportunity to help people in need. Each participating restaurant is doing its part to raise money for Community Kitchen, which helps reduce hunger by promoting healthy choices and enabling the community to educate, equip and feed themselves.

“This is a great opportunity for Calgarians to celebrate vegetables and to help raise money for an important organization that helps people struggling to put food on the table,” says WinSport Executive Chef Liana Robberecht. “The food at Planted will be spectacular. Vegetables are like poetry and jazz – individually amazing but when combined together are harmonious and delicious.”

Nine restaurants are part of the series, which begins at WinSport with a kick-off event on March 28 where chefs from Anju, Bow Valley Rancho Restaurant, Kensington Wine Bar, The Calgary Zoo, Donna Mac, Diner Deluxe, Alloy, and Rouge will feature their own vegan and vegetarian specialties. Each restaurant will offer a special “Planted” menu during their individual event before reconvening together again for the finale at the Calgary Zoo on April 25 which includes games and live music.

James Neilson, Food & Beverage Operations Manager at the Calgary Zoo says Planted is all about education and celebration on the emergence of vegetables.

“Working with a team of dedicated local chefs with an initiative to educate and inspire is quite rewarding for all,” Neilson says. “It’s an opportunity for chefs to not only showcase technique, but dedication in sourcing ingredients responsibly. For the public, it’s an opportunity to meet and taste some amazing vegan and vegetarian cuisine, created by some amazing local chefs all in one place.”

For more information and to purchase tickets, visit www.plantedyyc.ca

About WinSport

The Calgary Olympic Development Association, which operates as WinSport, is a not-for-profit community-based organization that owns and operates Canada Olympic Park. Our vision is to be a world-leading centre for athletic development. We inspire human potential through the spirit of sport by introducing people to winter and mountain sports, helping them develop their skills and thereby igniting a passion for sport and lifelong learning. WinSport does not receive any direct government funding for our operations and we support our purpose by building on the legacy of the 1988 Winter Olympic Games and by delivering exceptional value and experiences to our guests. For more information on WinSport please visit www.winsport.ca.

For more information, please contact:

Leighton Klassen

Communications Specialist

WinSport

T: 403-202-6599

E-mail: lklassen@winsport.ca