



FOR IMMEDIATE RELEASE

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WinSport Arena and conference area renamed WinSport Event Centre

CALGARY, Alta. – WinSport is excited to announce the transformation of the WinSport Arena to the newly named WinSport Event Centre has been completed.

The main arena at the Markin MacPhail Centre and the second-floor conference area on the west side of Canada Olympic Park have transitioned to the new name to better reflect the versatility of the venue. The move comes on the heels of numerous successful events that have been held at the facility over the past several years.

“The main focus on three sheets of ice at the Markin MacPhail Centre will continue to be on ice sports, such as hockey, figure skating, ringette, and sledge hockey, but we have proven that the main arena can be adapted for such a large spectrum of events, including sports and entertainment,” says WinSport Chief Operating Officer John Sutherland.

WinSport successfully hosted the Calgary curling hub in the spring of 2021, which was seven national and international curling events held within a ‘bubble’ environment. In late summer 2021, the IIHF Women’s World Hockey Championship was held at WinSport, featuring 10 teams from around the world. The Alice Cooper concert in March drew 2,500 guests, while a corporate event was held on the arena floor in June with a 650-person seated lunch.

In the coming months, the venue will host the 2022 Yonex Canada Open badminton championships (Sept. 27-Oct. 2) and the Pan-Continental Curling Championships (Oct. 30-Nov. 5). The venue will also be the home to the new Calgary entry in the Canadian Elite Basketball League, beginning spring 2023.

The second-floor conference area of the Event Centre, which is used for special events from conferences to holiday parties, galas and weddings, have also been renamed to the Legacy Rooms and Paskapoo Rooms, as a tribute to WinSport’s ties to the 1988 Winter Olympics and the original name of the ski and snowboard hill when it opened in 1960.

“With a seating capacity of more 3,000 depending on the event, combined with our best-in-class food and beverage operations and our experience hosting major events, the WinSport Event Centre is now establishing itself as one of the premier facilities in the city,” says Sutherland.

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About WinSport

WinSport inspires human potential through the spirit of sport. The Calgary Olympic Development Association, operating as WinSport, is a community-based, not-for-profit organization that owns and operates Canada Olympic Park and the Bill Warren Training Centre in Canmore. WinSport also administers legacy funds that support the Olympic Oval. WinSport’s mission has three pillars: to help people discover the joy and health benefits of sport; to encourage talented athletes to develop their skills; and to enable Canada’s high-

performance athletes to excel on the world stage. Financial commitments from Canadian governments and business have allowed WinSport to expand its sport and community offering over time; significant investment will be required in the coming years to renew the legacy facilities that have welcomed the world to the Calgary region for more than a generation.

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