



FOR IMMEDIATE RELEASE

November 14, 2024

## **Mother Nature delays WinSport's ski & snowboard season start date**

Calgary, Alta. – We are excited about the upcoming winter season at WinSport, however, the thrill of opening day has been put on hold as Mother Nature is keeping temperatures warmer than expected.

Originally set for Nov. 22, 2024, opening day will be delayed until colder weather rolls in, allowing us to make the necessary snow.

"The typical November cold snap just hasn't hit," says Colby Lehman, WinSport's winter hill General Manager. "Our season relies on 100% man-made snow, which requires sustained temperatures at or below -5°C to effectively cover our terrain."

With 44 automated snow guns ready to be fired up, WinSport can make snow efficiently—just not without a good cold stretch. To build the snow base needed to open, we need some chilly weather.

"As much as no one in Calgary likes extreme cold, it's exactly what we need right now to get the season underway," Lehman adds. "We've barely seen temperatures dip below freezing for any significant length of time."

With warmer weather still on the forecast, a new opening date has not yet been set. WinSport will provide an update on November 20, 2024. In the meantime, guests can follow us on social media and visit [winsport.ca](http://winsport.ca) for the latest updates.

Stay tuned – we're eager to welcome everyone to the slopes as soon as possible!

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### **About WinSport**

*The Calgary Olympic Development Association, operating as WinSport, is a not-for-profit, community-based organization that owns and operates Canada Olympic Park in Calgary, Alberta, Canada. Our mission is to provide opportunities for Canadians to discover, develop, and excel at sport and physical activity through world-class training, facilities, and exceptional experiences. Our vision is to be a world-leading centre for winter sport excellence and athletic development. We inspire human potential through the spirit of sport, striving to build on the legacy of the 1988 Winter Olympic Games and delivering exceptional value and experiences to our guests. WinSport does not receive any direct government funding for our operations.*

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