



FOR IMMEDIATE RELEASE

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WinSport announces exciting leadership updates to drive future growth

CALGARY – WinSport is thrilled to announce key leadership changes that will strengthen the organization’s future and expand its impact in sport, community, and recreation. These strategic appointments reinforce WinSport’s commitment to innovation, excellence, and community engagement.

Konopaki named Senior Vice President, Strategy and Business Development

WinSport is proud to announce that Jennifer Konopaki, currently Vice President of Sport, has been appointed as Senior Vice President, Strategy and Business Development. Konopaki, who joined WinSport in 2012, has been a driving force behind WinSport’s sport programming, and leading with vision, passion, and an unwavering commitment to excellence. She has had a tremendous impact on the organization’s success thanks to her intimate understanding of the Canadian sport system.

In her new role, Jennifer will focus on strategic partnerships, advancement, and fund development, working to expand WinSport’s reach in both new and existing markets. Her dynamic leadership, collaborative mindset, and ability to inspire teams will be instrumental in elevating WinSport’s profile and driving long-term growth.

Kinnear named Vice President, Sport & Guest Experience

WinSport is also excited to welcome Kurt Kinnear as the new Vice President, Sport & Guest Experience. A transformational leader with extensive experience in sport, recreation, and youth development, Kurt has a proven track record of driving innovation and accessibility in sport.

From leading and growing the University of Calgary's Active Living, Outdoor Centre, and Summer Camps to revitalizing 4-H Alberta as CEO, Kinnear has built a career on strengthening organizations and fostering high-performing teams. His passion for creating exceptional sport experiences will be a key asset in shaping WinSport’s programming, guest services, and overall athlete experience. His leadership and creativity will be instrumental in advancing our commitment to innovation, accessibility, and excellence in sport.

“We are incredibly excited about the future of WinSport with these leadership changes,” says Barry Heck, WinSport President and CEO. “Jennifer and Kurt bring exceptional expertise, passion, and vision to their roles. WinSport has a long history of innovation and excellence, and with this talented team in place, we are well-positioned to elevate our impact even further.”

Announcing new board leadership

WinSport is also pleased to introduce its new Board leadership, which was ratified at WinSport's Annual General Meeting, on Thursday, Feb. 6.

Andrew Judson – Board Chair: Judson takes the reins as Chair following Greg Kwong's two-year term in leading the Board. Judson, who has been a WinSport Board member since 2017, brings more than 25 years of capital markets experience, with a strong background in finance, investment, and governance. He is currently a Senior Advisor with Fort Capital Partners and a Director of Pieridae Energy and Condor Petroleum. Judson's leadership will help guide WinSport's strategic direction in the years ahead. Kwong, meanwhile, who has had a tremendous impact on the organization in leading the Board for the past two years, will remain on the Board for a two-year term as Past Chair.

Kristin Cerny – Board Vice Chair: Cerny is a distinguished finance and capital markets professional, currently serving as Vice President, Finance, at ARC Resources Ltd. She holds a Bachelor of Business Administration in Finance from the University of Notre Dame, where she was a Division 1 golfer, and a Master of Science in Accounting from DePaul University. She is also a CFA charter holder and serves as a Director of the Team Panorama Ski Club. Kristin's deep expertise in finance and strategic planning will be invaluable as we continue to grow and evolve.

Outgoing Past Chair, Peter Cohos, is retiring after dedicating 12 years serving on the WinSport Board. WinSport would like to thank him for his commitment, service and significant contributions he has made during his time on the Board.

The volunteer WinSport Board consists of Andrew Judson (Chair); Kristin Cerny (Vice Chair); Greg Kwong (Past Chair); Barry Heck (President & CEO); Blaire Lancaster; Raj Bhogal; Kelly Vanderbeek; Brad Hurtubise; Shannon Young; Chad Leier; Kelly Coles; Mike Gaudet; Catriona Le May Doan (Government of Canada representative); Heather Johnson (City of Calgary representative); and John Alho (University of Calgary representative).

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